



COLLEGIATE SCHOLARSHIPS for TELEVISION PRODUCTION, REPORTING, VIDEOGRAPHY and WRITING

Application Deadline: Friday, May 21, 2010

SAN FRANCISCO/NORTHERN CALIFORNIA

PURPOSE

The San Francisco/Northern California Chapter of The National Academy of Television Arts and Sciences (NATAS) will award four undergraduate student scholarships in television reporting, videography, production and writing. Graduate students are eligible to apply for the new Graduate student scholarship open to all four areas: production, reporting, Videography and writing. The Chapter awards these scholarships to encourage individuals who demonstrate leadership and talent in advancing the artistic, cultural, educational, and technical qualities of television.

ELIGIBILITY REQUIREMENTS

Scholarship applicants:

- must be actively engaged in a collegiate-level curriculum in one or more areas of the television industry and be attending a college within the Chapter area - Northern California (Visalia to the Oregon border), Hawaii, and Reno, Nevada;
- have completed at least one undergraduate academic year of television studies, or be enrolled in a television graduate program;
- have at least one remaining year of undergraduate study for the reporting, videography, writing or production scholarships or one remaining year of graduate study for the graduate scholarship. Entrants may receive only one scholarship per year. Scholarship recipients are not eligible for a second scholarship in the year following their award.

APPLICATION PROCEDURES

The Chapter Scholarship Committee sends application brochures to all eligible universities and colleges within the Chapter area. Completed applications must be postmarked by **Friday, May 21, 2010**. The Committee then screens the applications, reviews the DVDs and essays to select the recipients. The five successful applicants will receive their scholarships at the NATAS *Gold and Silver Circle* Induction Ceremony, Saturday afternoon, **October 23, 2010**

If you have any questions, please contact:

NATAS Office (650) 341-7786 or

scholarship@emmysf.tv

Entries must be postmarked by May 21, 2010.

RIGO CHACON REPORTING SCHOLARSHIP up to \$2,000 for undergraduate students

Sponsor: www.AbrazosandBooks.org

Multiple Emmy® award-winning television reporter Rigo Chacon and his wife, Lucy, offer a scholarship to an outstanding student who aspires in the field of television reporting. Now retired, Chacon worked at KGO-ABC7 for 29 years as a general assignment reporter and opened the first Santa Clara County bureau of a San Francisco-based TV station. Among his many honors, Chacon is a member of the Academy's prestigious *Silver Circle*.

SHELDON "SHELLY" FAY MEMORIAL VIDEOGRAPHY SCHOLARSHIP up to \$2,000 for undergraduate students

The family and friends of Shelly Fay annually award a scholarship to an outstanding videographer. Shelly was a multi-talented television professional who worked in the San Francisco Bay Area as a producer, photographer, director and editor for more than 25 years, mostly at KPIX-CBS5.

KENNETH SLOAT LANGLEY MEMORIAL SCRIPTWRITING SCHOLARSHIP up to \$2,000 for undergraduate students

Kenneth Sloat Langley was a founding member of the San Francisco/Northern California Chapter, serving as our first Vice President and National Trustee, from 1961-63, and later as Program Chair in 1986. Professionally, Ken was Program Assistant at CBS-TV from 1952-55, a Producer, Writer, Director for KCBS Radio during the years 1957-60, and Director of TV and Radio for the Tuberculosis Association of California until his death.

PETER J. MARINO, JR. MEMORIAL PRODUCTION SCHOLARSHIP up to \$2,000 for undergraduate students

Peter Marino was a stalwart member of the Chapter and co-founder of the Scholarship Program. He was well known for his public relation exploits, and as a music and video producer. Marino was a principle in a Bay Area recording studio and represented several recording companies. This scholarship covers a variety of production job disciplines.

THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES
SAN FRANCISCO/NORTHERN CALIFORNIA CHAPTER
COLLEGIATE SCHOLARSHIPS 2010

**“MISS NANCY” BESST GRADUATE
SCHOLARSHIP up to \$2,000**

"Miss Nancy" Besst, one of the founding members of the NATAS Northern California Chapter, started her career in Baltimore, MD as a staff teacher for Romper Room. Moving to San Francisco she became "Miss Nancy" on Romper Room from 1958-1969. She hosted many programs on KQED, KGO, KRON and KBHK. Nancy is a member of the *Silver Circle*, 1988, and has received the Governors' Service Medallion, 1994; Governors' Citation, 1996, and the Governors' Award, 1998.

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APPLICATION REQUIREMENTS

Please specify which scholarship competition you are entering. Undergraduate students may apply for more than one scholarship, but you must submit a separate application form and DVD for each entry. The video entry must be specific to the category for which you are applying. Graduate students may apply only for the graduate scholarship.

Each application must include:

- 1) a completed scholarship application form;
- 2) a copy of your college transcript indicating your GPA and class standing;
- 3) a one-page essay summarizing your television academic and work experience, related activities and personal goals;
- 4) Two faculty references and a letter of recommendation from your dean or professor at your university explaining why you are a good candidate for an award. The letter must also certify that you have at least one or more years of school remaining.

SUBMISSION REQUIREMENTS

(Mark "X" next to scholarship you are applying for)

Additional requirements:

___ **Reporting** - Submit a composite of at least three stories showing your skills as a writer/reporter (10 minutes maximum).

___ **Videography** - Submit a composite of at least three different pieces that you have shot (10 minutes maximum).

___ **Production** - Submit a composite of at least three examples of your work in one or more of the following areas: producing, directing, editing, lighting, graphics, or set design and include a brief statement describing your

role in the material submitted—i.e. story or interview idea, writing, editing, producing, reporting, shooting, directing (20 minutes maximum).

___ **Writing** - Submit up to three video samples of your work (10 minutes maximum) accompanied by scripts and a one-page letter detailing the stories, whether they aired on a campus or other broadcast, and why they were chosen for submission.

___ **Graduate** - Submit a composite of at least three examples of your work in one or more of the following areas: production, reporting, videography, writing. Include a statement describing your role in the material submitted—i.e. story or interview idea, writing, editing, producing, reporting, shooting, directing. Indicate in which category (production, reporting, videography or writing) you wish to be judged. (20 minutes maximum).

All submissions must be on one DVD (-R).

DVDs will not be returned. Label each entry with the entrant's name and category on the DVD.

The applicant authorizes release of any information pertinent to this scholarship competition, including transcripts; and hereby grants NATAS permission to use portions of the winning entries for educational / promotional purposes.

If you have any questions, please contact:

NATAS Office
scholarship@emmysf.tv (650) 341-7786

Additional copies of the application are available on our website <http://www.emmysf.tv>

Photocopying the application form is permitted.

Please mail completed scholarship entries to:

NATAS SF/NorCal
Attn: Scholarships
4317 Camden Avenue
San Mateo, CA 94403-5007

Entries must be postmarked by May 21, 2010.

NOTE: The San Francisco/Northern California Chapter Scholarships are for **college students only**. High school students may also apply for the NATAS Chapter High School Student Awards of Excellence. Contact the NATAS office for more information



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APPLICATION FORM

Div: Undergrad Grad Category: Production Reporting Videography Writing

Name: _____ SS#: _____

Address: _____ City/ST/Zip: _____

Home Phone: _____ Work Phone: _____

Cell Phone: _____ E-mail: _____

College/University: _____ Academic Year: _____

Graduation Date: _____ Degree: _____ GPA: _____

1. Faculty Reference: _____ Telephone: _____

E-mail: _____

2. Faculty Reference: _____ Telephone: _____

E-mail: _____

Applicant's Signature: _____ Date: _____

COMPOSITE INFORMATION:

Segment #1

Title: _____

Date Completed: _____ Length: _____ Facilities used (school/station): _____

Comments:

Segment #2

Title: _____

Date Completed: _____ Length: _____ Facilities used (school/station): _____

Comments:

Segment #3

Title: _____

Date Completed: _____ Length: _____ Facilities used (school/station): _____

Comments:

Total time on DVD: _____ (add pages if needed)

Send to: NATAS SF/NorCal
Attn: Scholarships
4317 Camden Avenue
San Mateo, CA 94403-5007

Include: Essay; Two Faculty letters; Transcript w/GPA; DVD-R

e-mail: Scholarship@emmysf.tv

Telephone: 650-341-7786