



## **COLLEGIATE SCHOLARSHIPS for TELEVISION PRODUCTION, REPORTING, VIDEOGRAPHY and ADVANCED MEDIA**

**Application Deadline: Friday, May 22, 2009**

**SAN FRANCISCO/NORTHERN CALIFORNIA**

### **PURPOSE**

The San Francisco/Northern California Chapter of The National Academy of Television Arts and Sciences (NATAS) will award four student scholarships in television production, reporting, videography and advanced media. The Chapter awards these scholarships to encourage individuals who demonstrate leadership and talent in advancing the artistic, cultural, educational, and technical qualities of television.

### **ELIGIBILITY REQUIREMENTS**

Scholarship applicants:

- must be actively engaged in a collegiate-level curriculum in one or more areas of the television industry and be attending a college within the Chapter area - Northern California (Visalia to the Oregon border), Hawaii, and Reno, Nevada;
- have completed at least one undergraduate academic year of television studies, or be enrolled in a television graduate program;
- have at least one remaining year of undergraduate or graduate study.

Entrants may receive only one scholarship per year. Scholarship recipients are not eligible for a second scholarship in the year following their award.

### **APPLICATION PROCEDURES**

The Chapter Scholarship Committee sends application brochures to all eligible universities and colleges within the Chapter area. Completed applications must be postmarked by **Friday, May 22, 2009**. The Committee then screens the applications, reviews the DVDs and essays to select the recipients. The four successful applicants will receive their scholarships at the NATAS Gold and Silver Circle Induction Ceremony, Saturday afternoon, **October 24, 2009**.

If you have any questions, please contact:  
NATAS Office (650) 341-7786  
[scholarship@emmysf.tv](mailto:scholarship@emmysf.tv)

**Entries must be postmarked by May 22, 2009.**

### **ABRAZOS & BOOKS / RIGO CHACON REPORTER SCHOLARSHIP \$3,000**

Multiple Emmy® award-winning television reporter Rigo Chacon and his wife, Lucy, offer a scholarship to an outstanding student who aspires in the field of television reporting. The Chacons founded the Abrazos & Books Scholarship Program, which grew out of the devastation of the 1985 earthquake in Mexico City when Chacon was on assignment there reporting on the disaster. That money helped build many homes and classrooms and has grown to assist hundreds of students in Mexico and the United States. Now retired, Chacon worked at KGO-ABC7 for 29 years as a general assignment reporter and opened the first Santa Clara County bureau of a San Francisco-based TV station. Among his many honors, Chacon is a member of the Academy's prestigious Silver Circle.

### **BOARD OF GOVERNORS' ADVANCED MEDIA SCHOLARSHIP \$3,000**

The governing board of NATAS seeks to foster the next generation of media professionals by offering financial assistance to promising students whose studies help contribute to the convergence of television and computers. Applicants must be majoring in Broadcasting or Media with a specialization in Advanced Media, which includes, but is not limited to: Interactive TV, Web Media, Video on Demand and Mobile TV.

### **SHELDON "SHELLY" FAY MEMORIAL VIDEOGRAPHY SCHOLARSHIP \$3,000**

The family and friends of Shelly Fay annually award a scholarship to an outstanding videographer. Shelly was a multi-talented television professional who worked in the San Francisco Bay Area as a producer, photographer, director and editor for more than 25 years, mostly at KPIX-CBS5.

### **PETER J. MARINO, JR. MEMORIAL PRODUCTION SCHOLARSHIP \$3,000**

Peter Marino was a stalwart member of the Chapter and co-founder of the Scholarship Program. He was well known for his public relation exploits, and as a music and video producer. Marino was a principle in a Bay Area recording studio and represented several recording companies. This scholarship covers a variety of production job disciplines.

**SAN FRANCISCO/NORTHERN CALIFORNIA CHAPTER OF  
THE NATIONAL ACADEMY OF TELEVISION ARTS AND SCIENCES**  
4317 CAMDEN AVENUE • SAN MATEO, CA 94403-5007 • TEL 650-341-7786 • FAX 650-372-0279  
[www.emmysf.tv](http://www.emmysf.tv) • [scholarship@emmysf.tv](mailto:scholarship@emmysf.tv)

**APPLICATION REQUIREMENTS**

Please specify which scholarship competition you are entering. You may apply for more than one scholarship, but you must submit a separate application form and DVD for each entry.

Each application must include:

- 1) a completed scholarship application form,
- 2) a copy of your transcript indicating your GPA,
- 3) a one-page essay summarizing your television academic and work experience, related activities and personal goals.

**SUBMISSION REQUIREMENTS**

*(Mark "X" next to scholarship you are applying for)*

**All submissions must be on one DVD (-R).** Advanced Media category submissions may also be on CD-Rom. Additional requirements:

\_\_\_ **Advanced Media** - Submit a CD-Rom or DVD and at least three samples of your work in advanced media (**30 minutes maximum**).

\_\_\_ **Reporting** - Submit a composite of at least three stories showing your skills as a writer/reporter (**10 minutes maximum**).

\_\_\_ **Videography** - Submit a composite of at least three different pieces that you have shot (**30 minutes maximum**).

\_\_\_ **Production** - Submit a composite of at least three examples of your work in one or more of the following areas: producing, directing, editing, lighting, graphics, or set design (**30 minutes maximum**).

DVDs or CD-Roms will not be returned. Label each entry with the entrant's name and category on the DVD. The applicant authorizes release of any information pertinent to this scholarship competition, including transcripts; and hereby grants NATAS permission to use portions of the winning entries for educational/promotional purposes.

If you have any questions, please contact:

**NATAS Office**  
(650) 341-7786  
[scholarship@emmysf.tv](mailto:scholarship@emmysf.tv)

Additional copies of the application are available on our website <http://www.emmysf.tv>

Photocopying the application form is permitted.

Please mail completed scholarship entries to:

**NATAS SF/NorCal**  
**Attn: Scholarships**  
**4317 Camden Avenue**  
**San Mateo, CA 94403-5007**

**Entries must be postmarked by May 22, 2009.**

**NOTE:** The San Francisco/Northern California Chapter Scholarships are for **college students only**. High school students may also apply for the NATAS National Student Television competition. Contact the National Academy office at (650) 341-7786 for more information.

**NATAS SF/NorCal - SCHOLARSHIP APPLICATION FORM**

Name: \_\_\_\_\_

SS#: \_\_\_\_\_

Address: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Cell Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

College/Univ: \_\_\_\_\_

Academic Year: \_\_\_\_\_ Graduation Date: \_\_\_\_\_

Degree: \_\_\_\_\_ GPA: \_\_\_\_\_

1. Faculty Reference: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

2. Faculty Reference: \_\_\_\_\_

Telephone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Applicant's Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**COMPOSITE INFORMATION:**

**Segment #1**

Title: \_\_\_\_\_

Date Completed: \_\_\_\_\_ Length: \_\_\_\_\_

Facilities used (school/station): \_\_\_\_\_

Comments: \_\_\_\_\_

**Segment #2**

Title: \_\_\_\_\_

Date Completed: \_\_\_\_\_ Length: \_\_\_\_\_

Facilities used (school/station): \_\_\_\_\_

Comments: \_\_\_\_\_

**Segment #3**

Title: \_\_\_\_\_

Date Completed: \_\_\_\_\_ Length: \_\_\_\_\_

Facilities used (school/station): \_\_\_\_\_

Comments: \_\_\_\_\_

**Total time on DVD: \_\_\_\_\_ (add pages if needed)**